



Press Release/New Product Announcement

September 2011

Norbrook Laboratories, Ltd. (Newry, Northern Ireland) to market NEW and improved Noromectin[®] (ivermectin) Pour-On 5-Liter and 2.5-Liter containers in the US.

Lenexa, KS (August 2011) - Norbrook Laboratories, Ltd. announces the introduction of NEW containers for their popular Noromectin Pour-On brand of ivermectin. The new 5-Liter and 2.5-Liter containers have easy-grip flanges on all sides to facilitate handling and is made of a denser polymer material that improves cap closure. The new containers will continue to be supplied in a protective carton, with a convenient carrying handle, a webbed backpack strap and applicator cap.

Although the packaging for Noromectin Pour-On has changed, cattle producers will still find the same effective treatment for a wide range of internal and external parasites at more economical pricing than other treatment options. Norbrook expects shipments of the new Noromectin Pour-On container in time for the fall deworming season.

Noromectin Pour-On is available from veterinarians and various animal health suppliers.

- Ends -

About Norbrook Laboratories, Ltd.

Founded in 1968, Norbrook Laboratories, Ltd. has grown to become one of the world's leading veterinary and human pharmaceutical companies. Norbrook develops, manufacturers and markets NADA approved products, generic and revolutionary pharmaceuticals, worldwide. Norbrook's state-of-the-art manufacturing facilities are licensed by major governmental regulatory authorities, including those in the USA, Canada, Europe and Japan. Norbrook's compliment of US products include new Hexasol[™] Injection, Noromycin[™] 300 LA, 300 PRO LA[™], Noromectin[®] Injection, Noromectin PLUS, Noromectin Pour-On, Oxytetracycline 200 Injection, Oxytet 100, Norocillin[™] Injection, Flunixin Injection and Norocarp[®] Caplets.

For more information contact Norbrook, Inc. at +1 (866) 591-5777 or visit www.norbrookinc.com.

Norbrook, Inc. 9733 Loiret Boulevard • Lenexa, KS 66219
Phone: 913-599-5777 • Toll Free: 866-591-5777 • Fax: 913-599-5766